

M - Describe the steps you intend to take to promote the four licensing objectives:

APPENDIX 2

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 9)

The company will ensure investment and management of the premises to ensure that the premises trades within the law and provide what is best for staff, customers and other visitors to the store.

b) The prevention of crime and disorder

The company will ensure that :

Alcohol is not sold to anyone who appears to be under the influence of alcohol; alcohol will not knowingly be sold to anyone under age; a refusals book will be kept and checked on a regular basis; CCTV cameras will provided and images will be retained for a period of approximately 31 days and will be made available to the Police upon request

c) Public safety

The company will ensure:

Emergency lighting and adequate evacuation procedures are in place; fixtures and fittings are in accordance with company standards; electrical equipment will be checked on a regular basis and risk assessments undertaken. First Aid equipment is available and an accident book will be maintained and checked on a regular basis. Any spillages or breakages will be dealt with in accordance with company policy.

d) The prevention of public nuisance

The company will ensure :

Noise, lighting and odour levels are controlled so as to reduce the risk of causing public nuisance; deliveries to the store will be arranged as far as possible at reasonable times of the days and adequate litter bins will be provided

e) The protection of children from harm

The company will ensure :

An appropriate scheme such as Prove It/Citizen card/Challenge 25 or similar will be implemented; there will be prompts on the tills to remind operators to check ages; employees will be trained in accordance with the company's procedures relating to the sale of alcohol/cigarettes and tobacco/solvents/blades etc.